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- **Editor-in-chief for the real estate market report for Germany of the state expert committees in Germany**
- **Chair of the working group "Real Estate Valuation"**

DVW e. V. German Association for Geodesy, Geoinformation and Land Management  
Chair of the working group "Real Estate Valuation"

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Public and private data sources and categories of valuation quality

# Focus



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- 1. Real estate purchase price-data base and other data providers in Germany**
- 2. Data based insides of the corona-pandemic effect**
- 3. Long Term effects and forecasting**
- 4. Good valuation – poor valuation  
- A Discussion -**

## Public and private data sources and categories of valuation quality



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### 1. Real estate purchase price-data-base and other data providers in Germany

2. Data based insides of the corona-pandemic effect

3. Long Term effects and forecasting

4. Good valuation – poor valuation



- German Building Code since 1960
  - Governmental boards of expert valuers (Gutachterausschuss)
  - Complete Purchase data base (Kaufpreissammlungen)

One Rule vor Valuation Standards → Immobilienwertermittlungsverordnung  
(like red, blue, white books)

Zuständigkeitsbereiche der Gutachterausschüsse



## 16 federal states introduce 16 different regulations

Berlin is a little different than Frankfurt

Hamburg a little different than Lower Saxony

Bavaria is different at all ....



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Zuständigkeitsbereiche der Gutachterausschüsse



16 federal states introduce 16 different regulations

Putting all together again

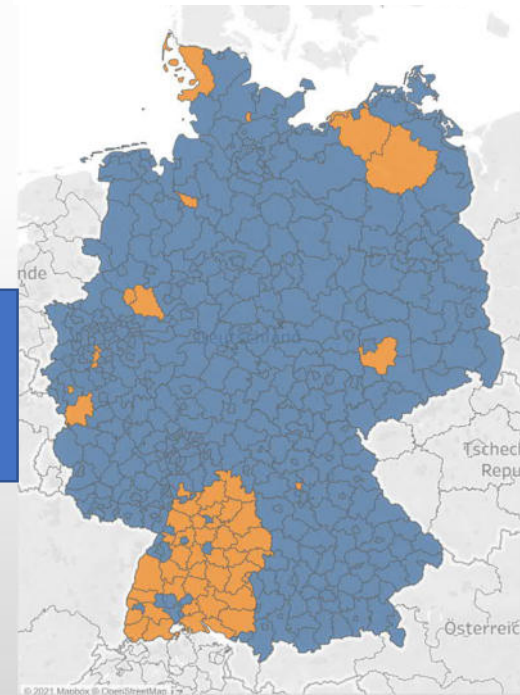
## German real estate market report

Immobilienmarktbericht Deutschland 2019  
der Gutachterausschüsse in der Bundesrepublik Deutschland



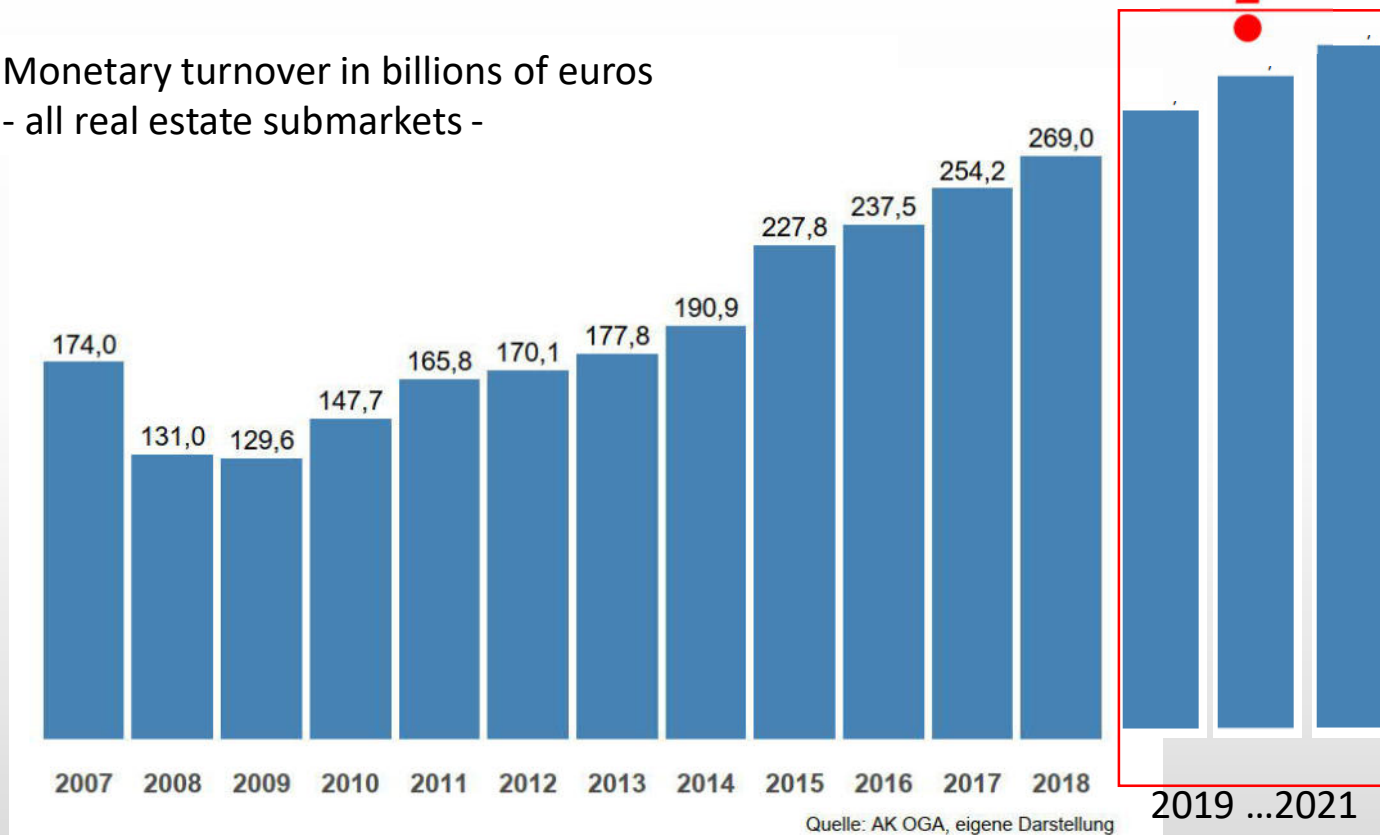
To date  
or  
Not to date

## Aggregated Data 2020



It is difficult some times but what we know quite sure:

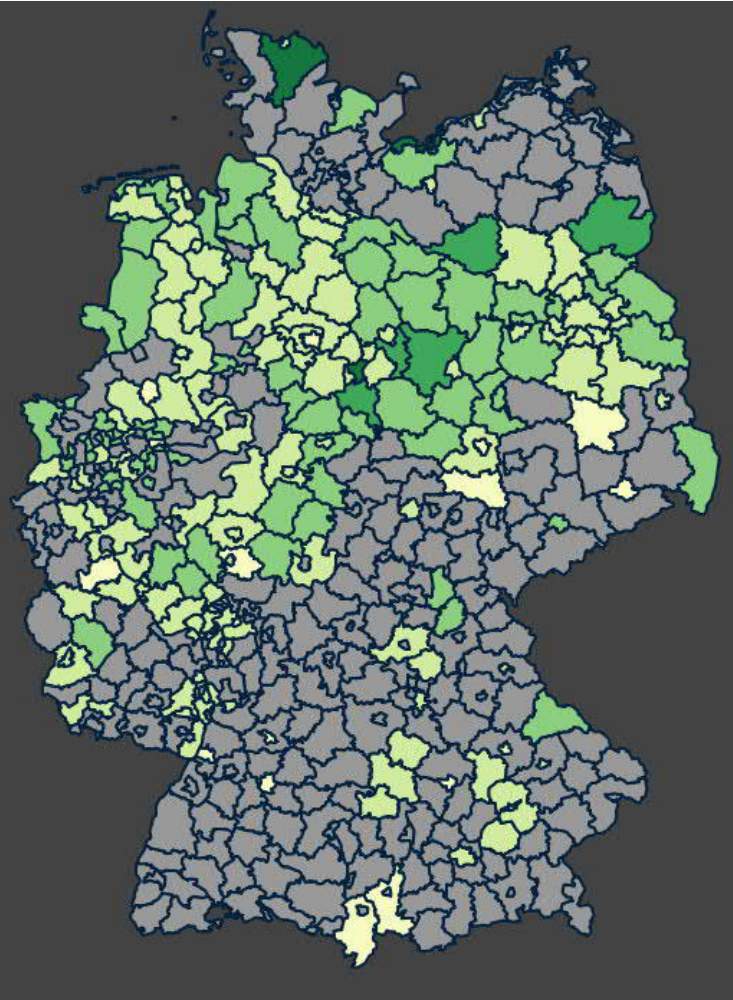
Monetary turnover in billions of euros  
- all real estate submarkets -



Time Lag in german-wide data

Nearly constant:  
1 million purchases  
per year





Available property interest  
(Liegenschaftszinssatz)  
Multi-family houses

How to value on the  
base of german  
valuation standards ?

Problem is not the  
number of transactions

Problem is the quality of  
each purchase data set

e.g.

- rents
- building years
- floor spaces etc.



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## Other real estate market data providers Only a part of the whole but very tasty

- companies
- brokers
- banks ....

...in their own business environments

- ➔ biased data ?
- ➔ But high quality in deepnes of the purchase information

**the banks are said to have about 60-70% of the purchase- information**

## Public and private data sources and categories of valuation quality

1. Real estate purchase price-data base and other data providers in Germany

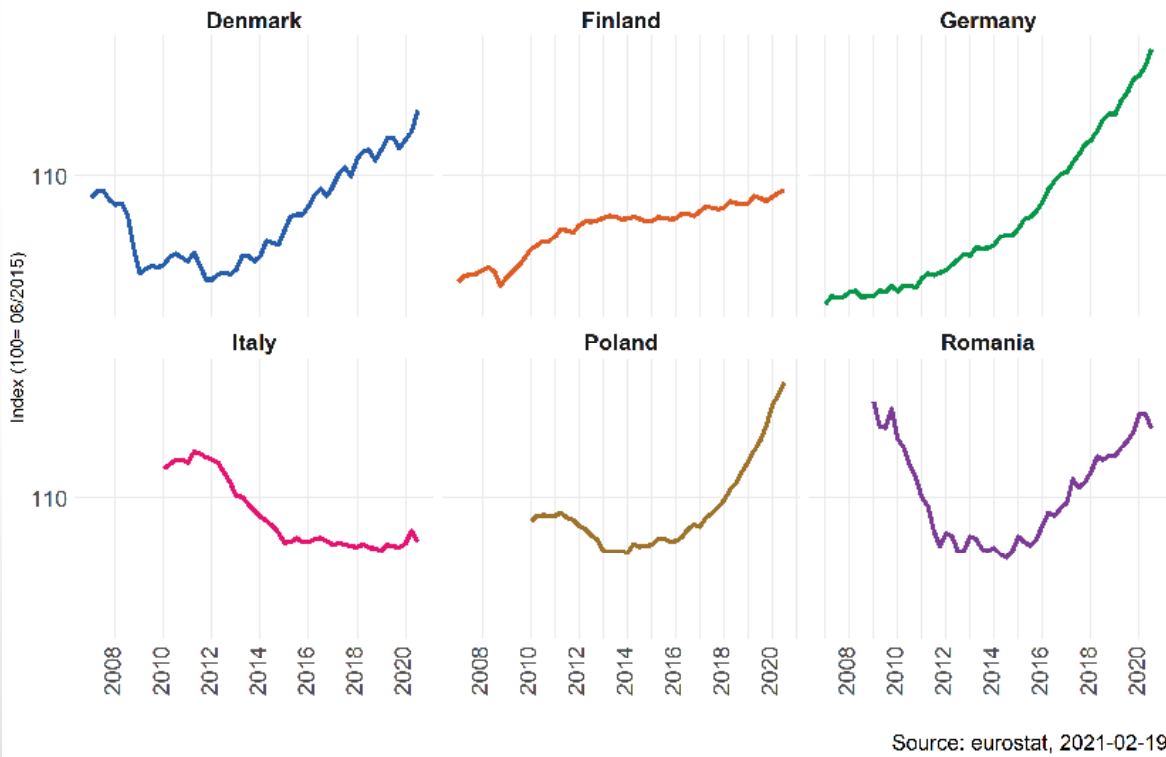
## 2. Data based insides of the corona-pandemic effect

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House price index - quarterly data  
Exemplary EU countries (01/2007 to 07/2020)



## Short-Term Effects in Europe - House-Price Trends -

based on Eurostat ([www.eurostat.eu](http://www.eurostat.eu))

Chosen countries based on  
Bloomberg- Covid – Resilience-Ranking  
<https://www.bloomberg.com/graphics/covid-resilience-ranking/>

**Ranking 53** worldwide countries according to e.g.  
- infections situation, death rates, vaccination rates ...

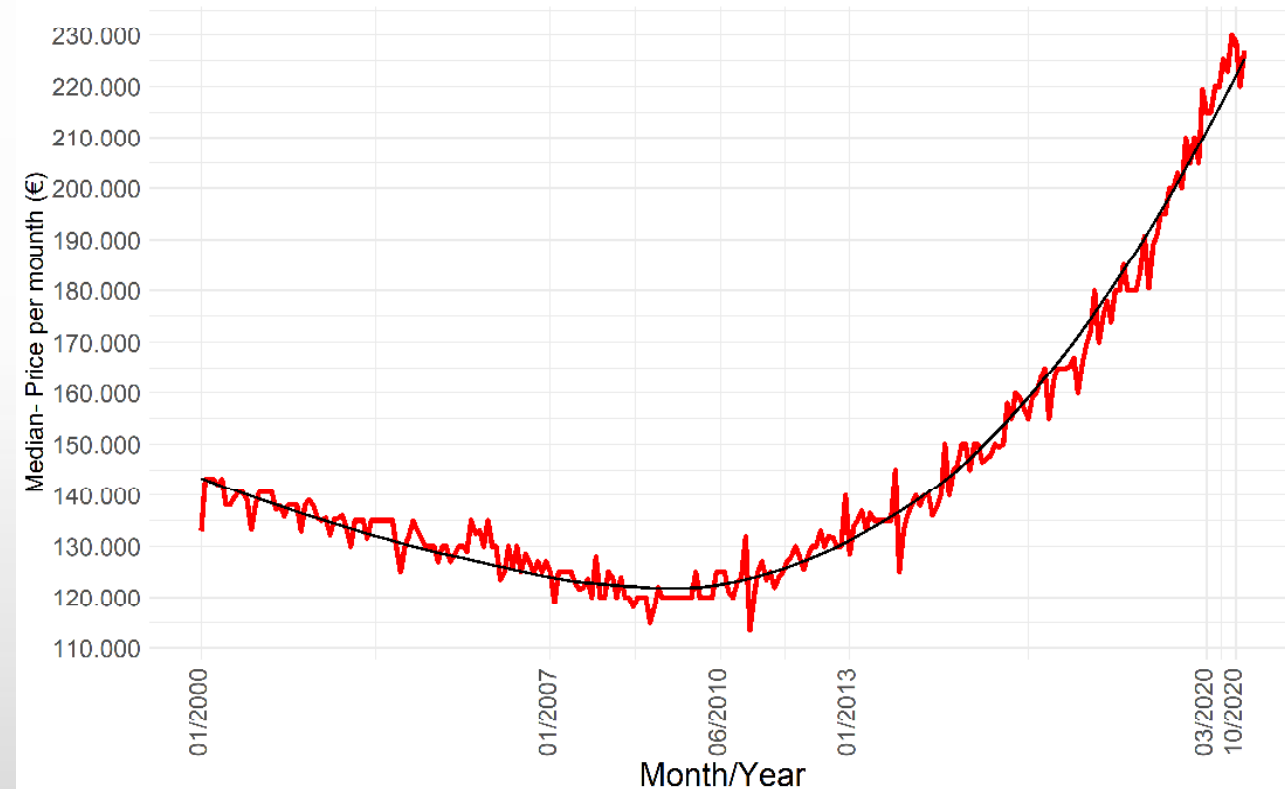
### April 2021

- Denmark: 14<sup>th</sup>
- Finland: 13<sup>th</sup>
- Germany: 23<sup>th</sup>
- Italy: 39<sup>th</sup>
- Romania: 46<sup>th</sup>

### June 2021

- Denmark: 8<sup>th</sup>
- Finland: 6<sup>th</sup>
- Germany: 28<sup>th</sup>
- Italy: 30<sup>th</sup>
- Romania: 38<sup>th</sup>

Private Homes, Median-price per month  
Lower Saxony, DE (from 01/2000 to 10/2020)



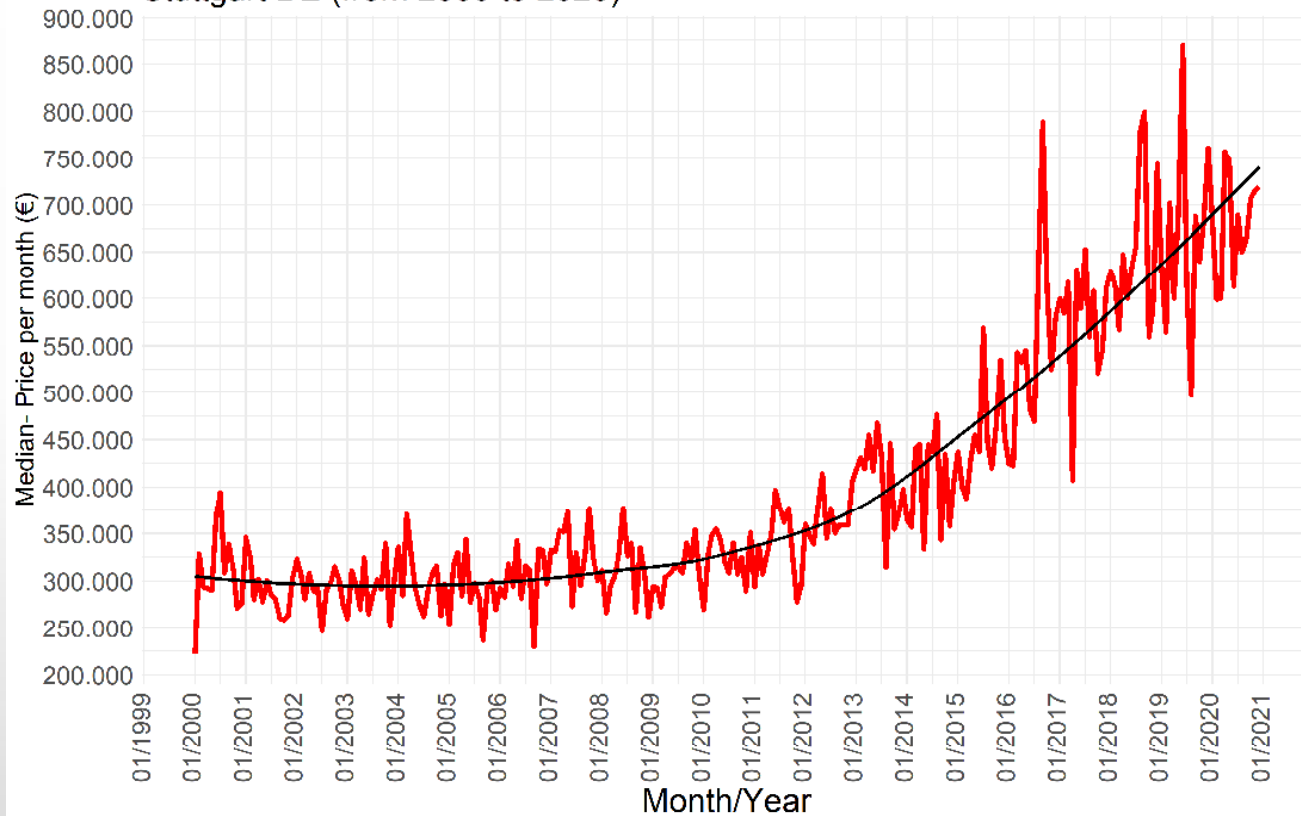
Source: Governmental Boards of Expert Valuers in Lower Saxony, DE (02/2021)

## Short-Term Effects Germany

### - House-Price Trends -

**Country side** and suburban regions (e.g. Lower Saxony)

Private Homes, Median-price per month  
Stuttgart DE (from 2000 to 2020)



Source: Governmental Boards of Expert Valuers in Stuttgart, DE (02/2021)

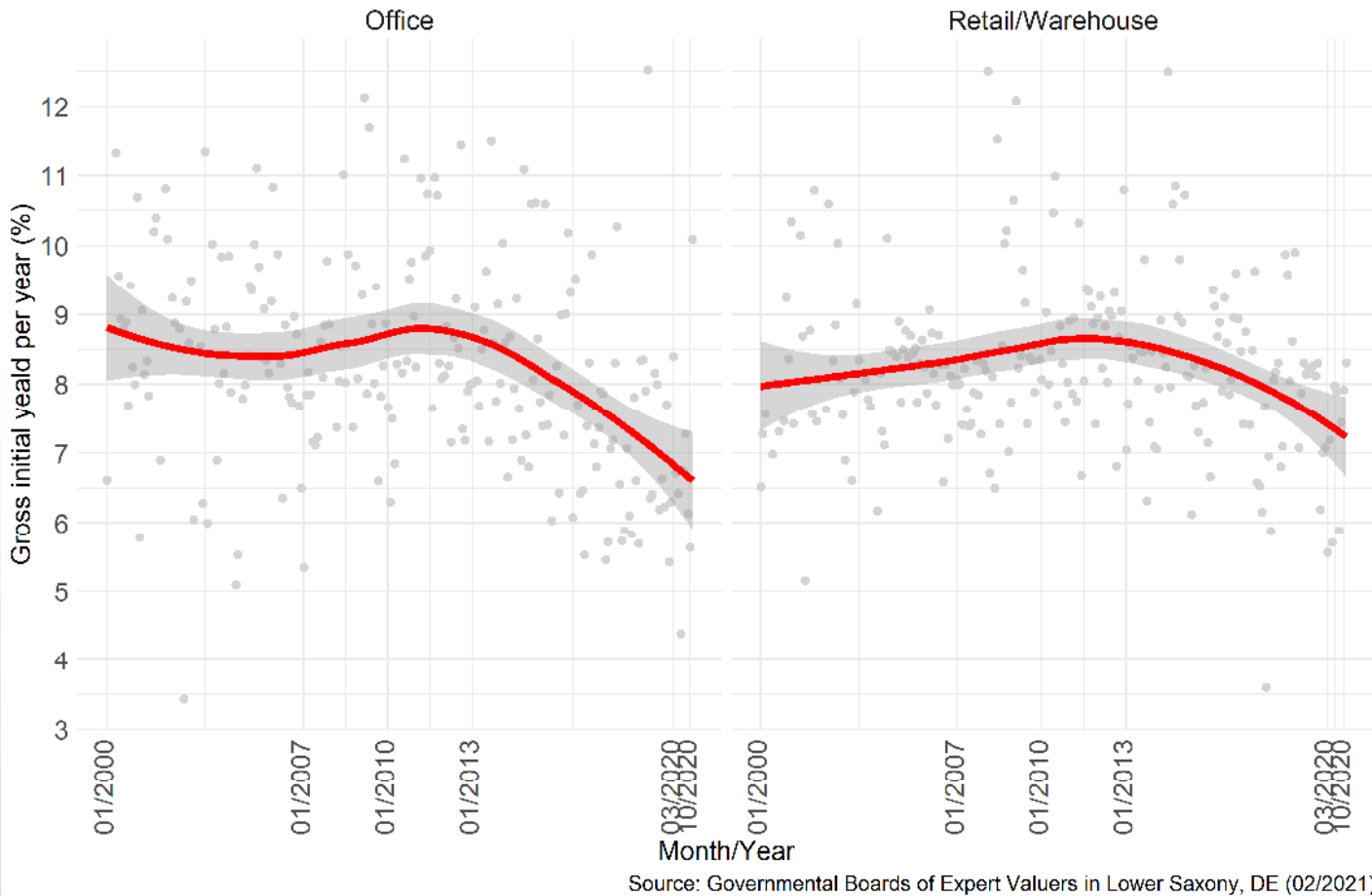
## Short-Term Effects Germany

### - House-Price Trends -

Urban regions

e.g.: **Stuttgart**

Office & Retail-/Warehouses, Gross initial yield (Monthly- Median)  
Lower Saxony, DE (from 01/2000 to 10/2020)

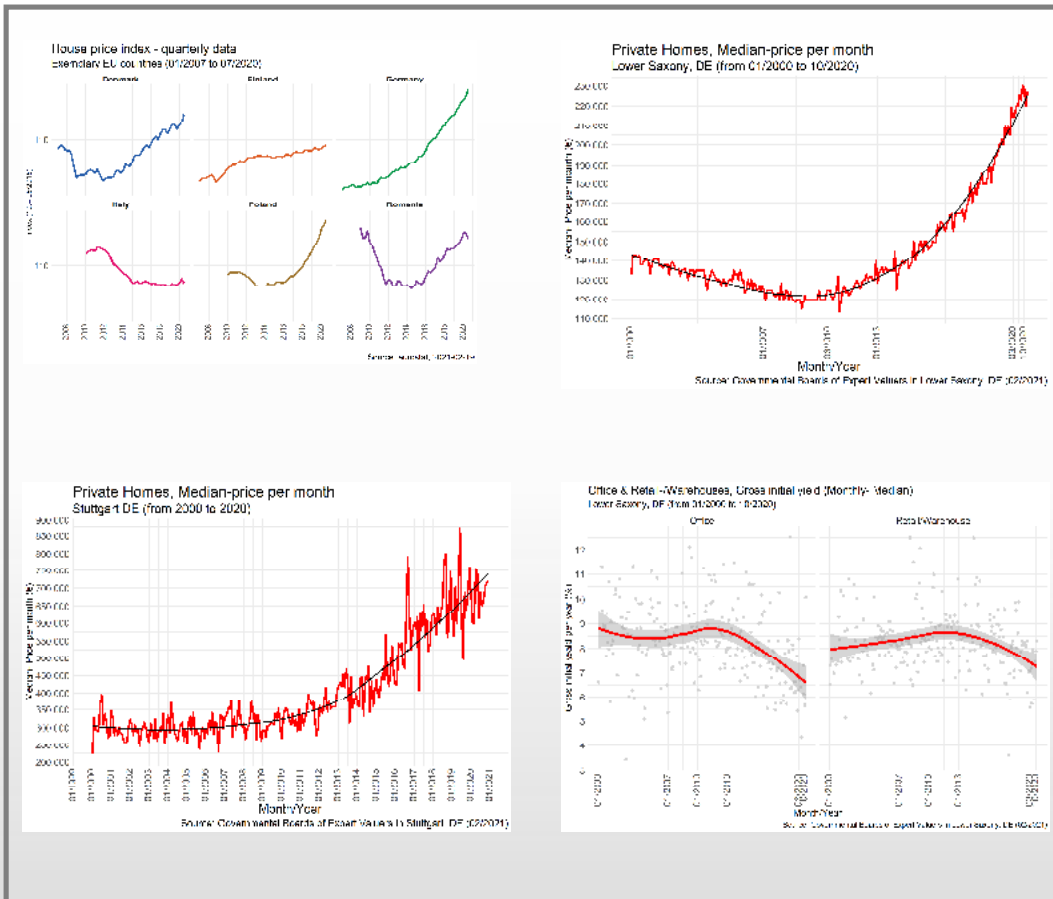


## Short-Term Effects Germany

- Gross initial yield -

Suburban regions  
northern germany

e.g.: Lower Saxony



## Conclusion – short term:

- No effect that is significant and measurable
- Assumption that the trends will intensify in some regions and some submarket (Hotels, Restaurants, Retail...)

## Public and private data sources and categories of valuation quality

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## But the long term effect ??

What do the investors think ?

What will be happening in the future ?

What are the correct assumptions ?

## Valuation on Review



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# Can we forecast the future ?

**Yes,** when the future trends are reasonably stable !

**No,** when there are economical shocks !

## How can Valuation support an investors decision process when markets are changing faster

..... when winds of change get stormy



**For a discussion**



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## When winds of change get stormy

How can Valuation support an investors decision process when markets are changing faster

### Categories of Valuation Quality **in changing environments**

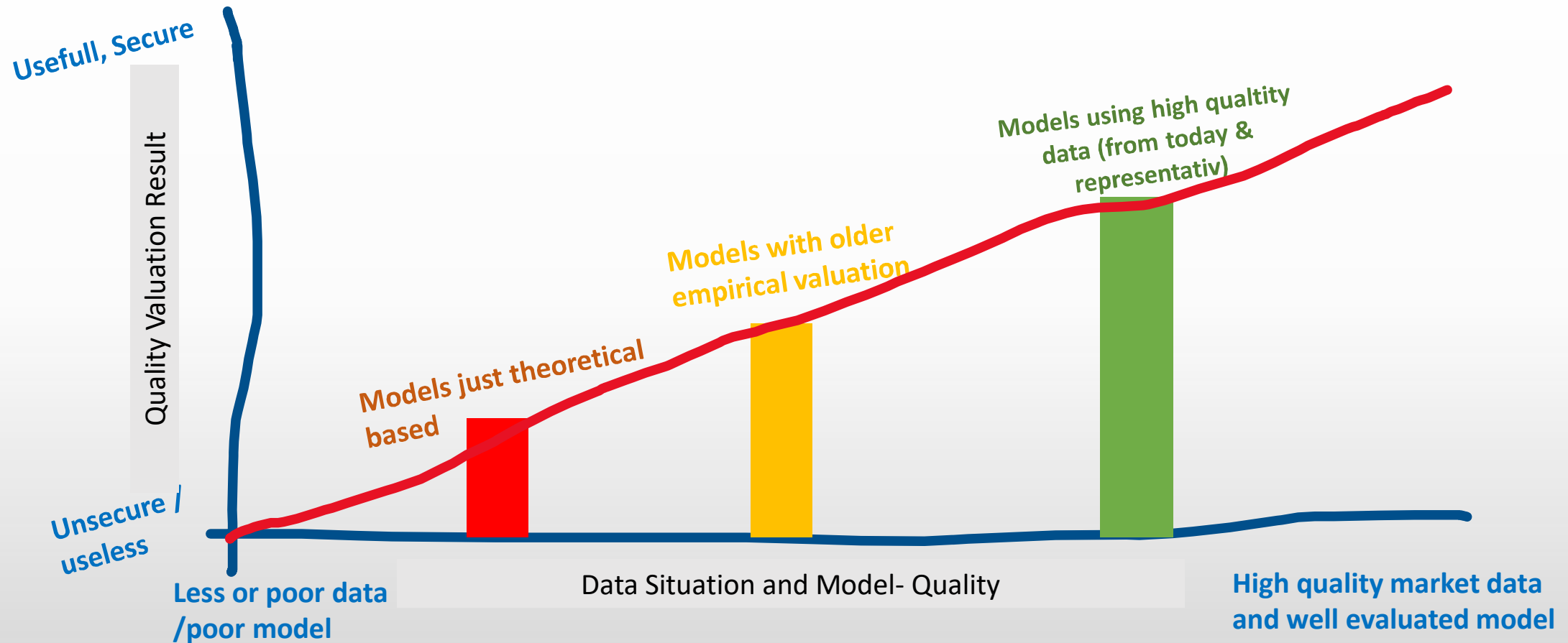


Models just theoretical  
based

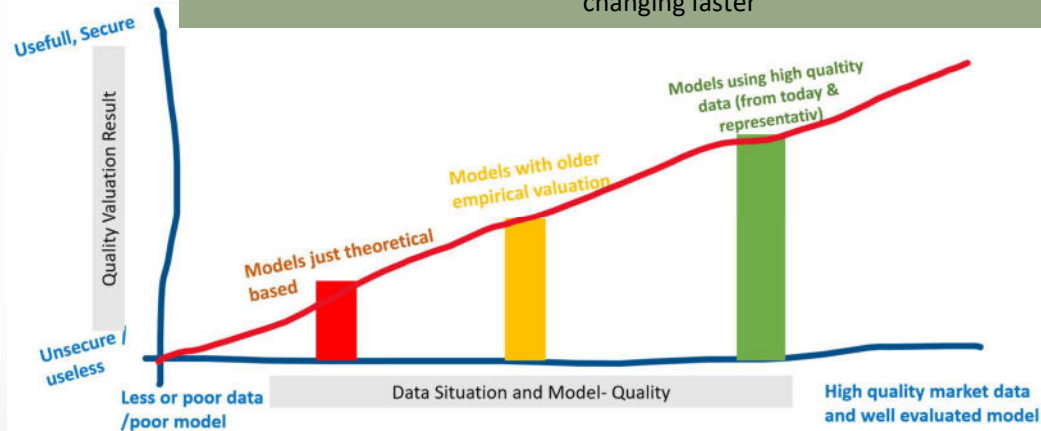
e.g. financial mathematics model in DCF  
or Investment Methods

models that had  
empirical, data driven  
evaluations from old  
data

Valuation- Methods  
using high quality data  
(from today)



How can Valuation support an investors decision process when markets are changing faster

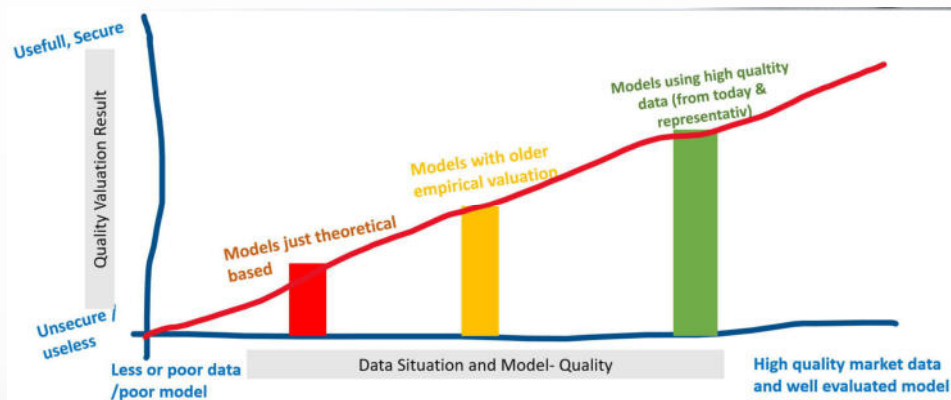


## My Idea for this point

- In crises, the best models are of no use if the data are not good
- It is not the quantity of data that matters, but its timeliness and representativeness

### Note:

- ➔ If the data base of al valuation is not tranparent
- ➔ Asusumption: Useless Valuation



#### Our Idea for this point

- In crises, the best models are of no use if the data are not good
- It is not the quantity of data that matters, but its timeliness and representiveness

## Strategy:

Use the corona effect to improve the data's

- Quality
- Representativity
- Currency